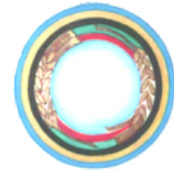




EU CURRICULUM VITAE
Prof. IGOR LANZONI



Italian Sport Studies Centre®

CURRICULUM VITAE

PERSONAL DETAILS

Surname: Lanzoni Given name: Igor Ovidio
Citizenship: Italian Birth date: 05/05/1974
Mail : sport@europe.com - sport@mypec.eu
Mobile : +39.389.7888117 - +39.3487813363
POST Box: CP 19 - 16011 Arenzano (GE) ITALY



PROFESSIONAL CAREER and WORK EXPERIENCES

Public Authority

- **Presidency of the Council of the Ministers (ITALY)** Senior Advisor
- **European Commission - DG Sport** Senior Expert Group HEPA
- **WHO HEPA Focal Point** Delegate Italy
- **Ministry of Sport (ITALY)** Advisor Special Sport Projects
- **MUNICIPALITY of GENOA** - Project Manager City Sport Events
- **REGION LIGURIA GOVERNMENT** - Sport senior advisor and Counsellor
- **ANCI (National Commission of Italian Municipalities)** Board Member
- **ACES EUROPE** International Evaluation Commission

Universities

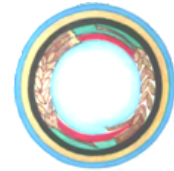
- **WSU Sport University China** Professor member of Academic Senate
- **SPORT ACADEMY EUROPE** Bruxelles Dean Professor SA CEO
- **University of Genoa** - Professor (International Relation ERASMUS Programmes & Marketing Strategy in European Union)

Sport Organizations

- **FISPT (Sport for All – IOC recognize org.)** - Secretary General
- **JJIF International Ju-Jitsu Federation** - Vice President General Marketing & Communications
- **WDA (Word Dodgeball Association)** International Strategic Director
- **IPF (International Parkour Federation)** Vice President – European President
- **WBSC (World Baseball Softball Confederation)** - Senior Advisor / Manager Consultant
- **IPPA (Pitch Putt International Federation)** - General Director International Relations
- **ITF (Throwball International Federation)** Vice President – European Presidente
- **IOAPA (International Olympic Academy Participant's Association)** '99-'01 Secretary General '03-'05 Marketing Director Officer
- **Special Olympics** Director Genoa Italy
- **FJJI** Italian Former President Director General National Sport Federation of JJ BJJ
- **UNC (Italian National Union of Kinesiology)**- National Board member
- **National Sport Federation FIKBMS-FIN** member coach instructor (CONI recognize Olympic Committee)
- **National Sport for All Association - OPES** - International Relation & Regional Committee

Private Business Companies

- **SPORTMANAGEMENT S.p.A.** Director Nord Italy (from 2014 until 01/2016)
- **ITALGREEN S.p.A. Senior** Advisor International Relation (dal 2016 until now)
- **FONDAZIONE G.B. MASSONE** (Public Foundation Comune di Milano, Torino) Senior Advisor (2015)
- **BISCALDI Group LTD TYNANT Water** Expert Manager Marketing & Promotion



Culture

- **International Pierre De Coubertin Committee** - Executive Board member 1998-2006
- **Italian Committee Pierre De Coubertin** President
- **PANATHLON INTERNATIONAL** - International Relations 2008-2012 (President Club)
- **Sport Millennium Direction** - Founder and Director CISOS
- **Sport Museum Genoa** - International Relations
- **Italian Sport Studies Centre** - Director

BRIEF SPORT CAREER

- CN 6°DAN JJ Technical Federation Trainer Ju-Jitsu/Judo Instructor Kick Boxing (FIKBMS-WAKO) Trainer TAEKWONDO Expert Self Defence & Military Procedures
- Athlete member of national teams (international high level). Member of First Special Unit Athletes Rome at the Olympic Centre of Rome: "Acquacetosa" in Judo discipline. Several titles and medals win in different sport during national and international meeting/events.
- Master and Specialise in martial arts (Taekwondo, Judo, Ju Jitsu, Kick Boxing), self-defence and military/police procedure.
- Torchbearer at the official flame's ceremony (Olympia) for Sydney 2000
- Athlete "elite" of different clubs: Lyon (France) 1^{ere} division, INEF Barcelona (Spain) and Etnikos 1893 (Athens) 1st club in Greece in preparation for Sydney 2000 and Athens 2004
- Torchbearer in the closing ceremony in Athens 2004 Olympic Games
- European Master Games 2011 Bronze medal in Judo & Taekwondo
- National Coach (Support) Senegal Olympic Games London 2012
- Participation in several Sport Events & Multi Sport Games in different positions: Coach, Staff Member, IF Representative, Athlete.

Olympic Games: Sydney 2000, Athens 2004, Torino 2006, Beijing 2008, London 2012

World Games: Kaohsiung 2009, Cali 2013

Deaflympics: Taipei 2009

Special Olympics: Rome 2006, Athens 2011

Combat Games: Beijing 2010, St. Petersburg 2013

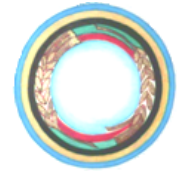
Master Games: World IJF Frankfurt 2011, EMG Lignano

WORK EXPERIENCES

- **1994** Sport Marketing Director with BISCALDI S.r.l. Import-Export (exclusive import of SNAPPLE, RED-BULL, CORONA, MILLER, FOSTER, ELEPHANT etc.) for energy drinks.
- **1996** General Director Fitness Sport Centre (15 disciplines: Aerobics, Body Building, Martial arts, Fitness etc.) Centre Budo Semmon Gakko (Bronze medal for sport activities/ result from CONI Italian Olympic Committee).
- **1998** Director Olympic Studies Centre Genoa
- **2000** Staff observer in the **SOCOG-SYDNEY 2000** Olympic Games (Australia)
- **2001** Sport Senior Advisor of South American Games 2002 Cordoba (Argentina)
- **2002** Professor University of Genoa ERASMUS programmes
- **2002** Event Manager World Regatta U23 World Nation CUP 2002 Genoa (Italy)
- **2004 ATHOC-ATHENS2004** Organising Committee (service's ACR - NOC's-NPC's) (Greece)
- **2005 YOUTH OLYMPIC FESTIVAL (EOC)** Monthey Switzerland Staff Marketing Department (Suisse)
- **2006 TORINO2006** Pragalato Municipality & Olympia International Relation (Italy)
- **2004 until 2010** Sport Commission **Municipality Arenzano** Sport Project **Municipality of Genoa** (Italy)
- **2007 until now** Director Italian National Team Ju Jitsu (JJIF - Sportaccord) (Italy)



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- **NEW ACQUARIUM** GENOA Director Sport Center **until 2012** (Italy)
 - **REGION LIGURIA** Senior Advisor Sport Department **2010 until 2015** (Italy)
 - **ITALIAN PRESIDENCY OF THE COUNCIL OF MINISTERS** Expert-HEPA Focal Point **(2013/2016)** (Italy)
 - **EUROPEAN UNION EXPERT GROUP HEPA** Physical Activity **(2014 until now)** (Belgium)
 - **SPORMANAGEMENT S.p.A** (Leader Sport Resort/Village Management) **Director (until 2015)** (Italy)
 - **ITALGREEN S.p.A.** (Leader synthetic Sport Field Football/Golf/Baseball Resort/Tennis) Senior Advisor (Italy)
 - **WBSC** (World Baseball Softball Confederation) Senior Advisor, Special Projects IR (Suisse)
 - **National Sport Federations** Consultant Freelance (Italy-Greece)
 - **Golf & Sporting Club Arenzano** General Manager (Italy)
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| ● WSU University China Professor (active, actual position) (China) |
| ● SPORT ACADEMY EUROPE Bruxelles CEO & Dean (Belgium) |
| ● INTERNATIONAL LYCEUM G. DELEDDA Professor Motor Science (Italy) |

ACADEMIC EXPERIENCES

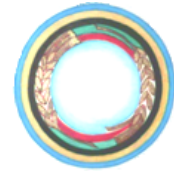
- **2002** - Lecturer in the University of Genoa at the faculty of Motor Science “*Marketing & Management/Socrates*” (Italy)
- **2003** - Academic Director of MASTER in “*Sport Marketing & Management*” with ESE Genoa in cooperation (stage) whit the *Autonomy University of Barcelona UAB (Spain)*
- **2005** - Lecturer Master in Sport Marketing University of Tunis “*MKT & Enterprise Strategy*” (Tunis)
- **2006** - Lecturer Master in Sport Marketing & Management *European Programme FSE Genoa (Italy)*
- **2007-2008** - Lecturer Master in Sport Organisation & Work Project *European Program FSE Genoa Val Petronio (Italy)*
- **2016** - Dean Sport Academy Europe Bruxelles (Belgium)
- **2019** - Lecturer Sport Management, Marketing, Sport Events, Esports WSU University
- until now - Prof. Motor Science International Lyceum G. Deledda (Italy)

EDUCATION

- 1992 School of Commerce and Business Administrations in Genoa (Italy)
- 1995 Course in the University of Economics Genoa (Italy)
- 1997 Degree University of Motor Sciences - University of Florence (Italy)
- 1998 Post-Graduate in Olympic Studies International Olympic Academy (Greece)
- 1999 M. in Management & Sports Marketing at the University CLB1 Lyon (France)
- 2001 M. PhD ESE – Trent University (Italy-England)

LANGUAGES

- Italian: mother tongue
- French: fluent (written and spoken)
- English: good (written and spoken)
- Spanish: good (written and spoken)
- Greek: good (written and spoken)



INFORMATIC KNOWLEDGE

- Good knowledge in informatics area PC's and Mackintosh
- Practice in many systems: MS-Dos, DB3, Basic, Pascal applications of Windows 95-98 & Internet NT, VISTA, and all new Microsoft Applications
- Expert in application of: Word, Excel, Work's, Power Point, Access and many graphic programs
- Ability in statistic programs: Sphinx2, Analysis, Chadoc, SAS.
- Ability in Web Site design & build of like Dreamweaver and Advanced Technology Communication.

SPECIALISATION COURSES

- The course of specialisation are divided in three specific areas

A. General Sports (National Sport Federation)

B. Marketing & Sport Management

C. Medical Area

A)

- | | |
|--|----------------------------|
| • Teacher of martial arts JUDO-TAEKWONDO-KARATE-JU-JITSU | JJIF-FIJLKAM - FITA |
| • Instructor of Swimming and Safeguard | FIN |
| • Instructor in Football discipline for young | FIGC |
| • Technician of Track and Field | FIDAL |

B)

- | | |
|--|-----------|
| • Seminar with Prof. BUI-XUAN university of Montpellier I | (France) |
| • Stage in Sports Marketing in the University of Lyon | (France) |
| • Seminar in Sport Marketing in the University of Heidelberg | (Germany) |
| • Stage in Sport Marketing with DECATHLON Company in Lyon | (France) |
| • Seminar in Marketing e Sponsoring strategy with Prof. M. Payne | (Germany) |

C)

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| • Seminar with Prof. Gianicola Bisciotti | University of Physical Education Torino |
| • Course/Congress Team of Prof. Faina, Prof. Montanari, Prof. Caldarone
CONI Italian Olympic Committee | Scuola Centrale dello Sport |
| • Annual Course about new prospective of National Olympic Committee
from 1994 CONI National Olympic Committee | Scuola Regionale dello Sport |

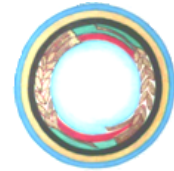
PROFESSIONAL EXPERIENCES

Participant in several international conferences: sport, education, environment, management, low of sport in Italy and abroad like:

- | | |
|---|----------|
| • XXXVI Session Young Participant in Olympia | (Greece) |
| • Sport For Disabilities in Montpellier | (France) |
| • International Pierre de Coubertin Committee, Sport Question Pour L'Avenir Le- Havre | (France) |
| • 6 th . Post Graduate in Olympic Studies Olympia | (Greece) |
| • Internet and Olympism - Olympic Studies Centre - Barcelona | (Spain) |
| • Congress Sport for All - Olympic Studies Centre - Barcelona | (Spain) |



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- 6th Conference of I.O.A.P.A. in Olympia 1999 (Greece)
- Lecturer in X Session of National Olympic Academy Rome (Italy)
- Lecturer "Volunteers Global Society & Olympic Movement" Olympic Museum (Swiss)
- World Sport Museum international conference (Italy)
- 5th Joint Session for Director and representative of NOA's NOC's (Greece)
- Coordinator 40th session for Y. Participant's International Olympic Academy (Greece)
- Coordinator 41st session for Y. Participant's International Olympic Academy (Greece)
- 7th Conference of IOAPA 1997-2003 Olympia (Greece)
- 5th Participant in the Session for Educators in Olympia, I.O.A 2001 (Greece)
- Coordinator 3^o Forum Pierre De Coubertin Lausanne (Swiss)
- Open Ceremony "Torch Relay" Salt Lake City 2002 Winter Games Olympia (Greece)
- International session's Pierre De Coubertin Committee 1996-2003 Lausanne (Swiss)
- Lecturer British Olympic Foundation Manchester (England)
- Lecturer international Symposium "The condition of young generation in Unite Europe" (Italy)
- 6th Participant in the Session for Educators in Olympia, I.O.A 2003 (Greece)
- General Director IV international Forum Pierre de Coubertin (Italy)
- Opening Ceremony Torch Relay Athens 2004 Olympia (Greece)
- ANOC XIV General Assembly (World National Olympic Committee) (Greece)
- RICS International Meeting Pre-Olympic (Bid London 2012) Lecturer (Greece)
- Ethics In Sport "GeNova 2004 European capital of culture" Lecturer (Italy)
- Pre-Olympic Congress 2004 Thessalonica Lecturer (Italy)
- "Sport for All" Congress ROMA (Italy)
- Olympic Committee TAIWAN national Olympic Academy Session (Taiwan)
- Master Sport Marketing University of Tunis (Tunisia)
- Delegate 5^o WORL FORUM SPORT EDUCATION & CULTURE UNESCO/Beijing 2008 (China)
- Special Olympics ROME Delegate (Italy)
- FINA Word Championship Rome Delegate (Italy)
- Mediterranean Games Pescara 2009 Delegate (Italy)
- GREEK official TEAM Delegation for DEAFLYMPICS 2009 (Taiwan)
- Delegate SPORTACCORD-CIO from 2011 until 2012 (England Suisse Canada)
- Lecturer Univ. Besançon "Place et rôle de l'olympisme dans l'éducation en Europe" (France)
- Delegate Olympic Torch Relay Singapore 2010 Youth Olympic Games Dakar (Senegal)
- Delegate Senate French Republic "La Francophonie au cœur de l'Olympisme" Paris (France)
- SPORTACCORD CONVENTION London/Quebec/St. Petersburg (GB, Russia, Canada)
- SPORTACCORD IF FORUM Lausanne (Suisse)
- EUROPEAN UNION (Presidency programs for semester) (EU)

PROJECT COORDINATOR INTERNATIONAL COOPERATION SOLIDARITY

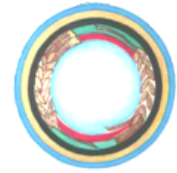
SENEGAL: Sport Project for developing countries in Dakar supervisor Gueye Ousseinou (Olympian Los Angeles'84)

CAMERON: Sport Peace Camp with association "Don Bosco" and "Carmelitani Scalzi" in Ebolwa general Director Prof. Dr. Claude Kemo Kembou (University Paris Nanterre - Strasbourg)

ARGENTINA: International Cooperation program Casa America "Peace without wall" developing strategies for country in collaboration with NGO's. Base of the project city of Cordoba, Mendoza Aqua de Oro supervisor general coordinator Dr. Veronica Checura (Tourism Director Municipality of Cordoba)



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INTERNATIONAL REFERENCES

President Karolos Papoulias (GREECE)

Ex-President Ethnikos Team (Historical Greek Club)

President Hellenic Republic

Dr. DURANTEZ Conrado (SPAIN)

IOC (International Olympic Committee) Member Cultural Commission

Member of Spanish State Tribunal (Corte Cassazione Espagna)

Prof. Dr. LAMARTINE Da Costa (BRASIL)

Lecturer Gama-Fio University Sport Sociology

Dr. HOEVERTSZ Nicole (ARUBA) IOC

International Olympic Committee Member, Olympians

Dr. Don ANTHONY Jadwiga (GREAT BRITAIN)

Lecturer History and English Literature University Larnaca (Cyprus)

Prof. Yasuhiro YAMASHITA (JAPAN) IOC

Olympic Athlete gold medallist, IOC member, Professor Physical Education University of TOKAI

Ivan KURKOVICH (SERBIA)

President NOC Serbia - Technical commissar CIJM – UEFA-FIFA member commission

Jan Peterson (GREAT BRITAIN)

Chief Executive BOA

British Olympic Foundation