

Ensuing paragraph 1.4.5 of JJEU Statutes, JJEU Board has had accepted - on Board meeting, held in Novi Sad, on September 27, 2008 – the rules about logo, flag and insignia of JJEU as follows:

JJEU rules about logo, flag and insignia

1 INTRODUCTION - GENERALITIES

(1.1) This rule defines Ju-jitsu European Union (JJEU) logo, flag and whole outlook, its protection, application and use.

(1.2) JJEU has by its Statutes and its mission, goals and activities official logo and official flag, which are part of the whole outlook of this sport and non-profit union.

(1.3) JJEU insignias as whole represent the Ju-jitsu European Union (JJEU) and therefore are submitted to respectful and attentive treatment and application.

(1.4) Organiser of the official JJEU/JJIF event is hereby submitted to display the respected JJEU (and JJIF when such taken place in Europe) flag in the sport hall of the event and on the banner in front of the sport hall or place when event is taking place. The display (hang out) of the flag is to be on centre, honour spot.

2 THE BEGINNING OF JJIF AND JJEU LOGO

(2.0.1) The JJEU logo was designed by Mr. Robert Perc from Slovenia; nevertheless the respectively JJIF logo – which is in the internal part of JJEU logo - was created by Mr. Rinaldo Orlandi, Mr. Klaus Schultze and Mr. Paul Hoglund at the very beginning of international activities of Ju-jitsu in 80's.

(2.0.2) At the beginning the JJIF logo had the wording “European Ju-jitsu Federation”, to be changed latter on to the wording “International Ju-jitsu Federation” and after that to nowadays “Ju-jitsu International Federation”.

2.1 THE JJEU LOGO

(2.1.1) The official logo of JJEU is, for the internal part, the same as the JJIF one. In the circular line around the outer part of the logo are seven yellow stars on the each side, with text “JU-JITSU” on the top of the circle and “EUROPEAN UNION” on the bottom of the circle. Text is in dark blue colour, background is in the light blue colour.

(2.1.2) The seven golden stars on each side represent perfection and Pan-European essence of the JJEU, also related to nowadays common life environment we live in. The wording represents official name or sport organization. JJIF logo is respectively set in the centre of JJEU logo, representing common grounds and actual role of ju-jitsu in Europe from the beginnings.

(2.1.3) The colour specifications:

	Name	RGB	CMYK	Pantone
Letters in JJIF logo	White	255-255-255	0-0-0-0	PANTONE Trans. White CV
Letter in JJEU Logo	Blue	0-145-202	100-9-0-6	Process Blue CV
Golden stars	Deep Yellow	255-204-0	0-20-100-0	PANTONE 116 CV
Blue background in JJEU logo	Ice Blue	117-197-240	40-0-0-0	PANTONE 2905 CV
Black background in JJIF logo	Black	0-0-0	0-0-0-100	PANTONE Process Black CV

Other shape specifications are attached to this rule.

3 THE JJEU FLAG

(3.1) The JJEU flag has got the background in light blue, with the JJEU logo in the centre. The specifications for JJEU logo are set in paragraph 2.1.

(3.2) Additional specifications for the flag are:

	Name	RGB	CMYK	Pantone
Blue background	Ice Blue	117-197-240	40-0-0-0	PANTONE 2905 CV

4 POSITION OF THE LOGO ON THE FLAG

(4.1) The JJEU flag proportions are 1:2 (1 = wide, 2 = length). Exceptionally it is allowed for to increase proportion to the 1:2,2.

(4.2) The JJEU flag can be hang out upright on shorter side (as a banner) or from left to right (as a flag, pinned on the left with the shorter side).

(4.2) The position of the JJEU logo is always upright and in the upper half (banner) or left half (flag) section in proper proportion, with 1/8 of the flag size distance from the left, upper and right side. If used as a flag the centre position of the logo in the flag is allowed.

(4.3) Other shape specifications are attached to this rule.

5 APPLICATIONS

(5.1) The JJEU logo is – in principle – always used on the light blue background. When used as standalone logo it can be combined with different background, but never white if combined together with standalone JJIF logo.

(5.2) To the JJEU flag the web site address can be added bellow the logo. If close below the logo in dark blue colour; if at the bottom of the flag in white colour.

(5.3) In general, no other colours then the one used already in the JJIF/JJEU logo should be used, no matter the application. Application of logo is to be approved by the JJEU Board.

(5.4) The JJEU logo is the base of JJEU official stamps and official letter papers.

6 PROTECTION OF LOGO

(6.1) JJEU logo is submitted to copyright protection which can be done together with JJIF or separately as JJEU logo includes JJIF's one too. Rightful claimant when abuse occurs are JJEU and JJIF.

(6.2) JJEU is hereby committed not to interfere into shape, colours, design and whole outlook of the JJIF logo without previous approval of JJIF.

(6.3) JJEU Board has the right to demand immediate removal of un-respectful or un-proper use of logo. JJEU may decide to take legal actions against the person, persons or organisation, committing mentioned use or misuse.

(6.4) In general, JJEU/JJIF members have the right of using logo when advertising one's affiliation to the JJEU and JJIF in the spirit of this Rule and common use of the logo.

7 OTHER DISPOSITIONS

(7.1) The trustee of the original electronic version of the logo is General Secretary or member of the Board, appointed by the JJEU Board.

(7.2) JJEU Board is authorised to change this Rule by the same procedure as it was accepted.

Attested this day, September 27th 2008

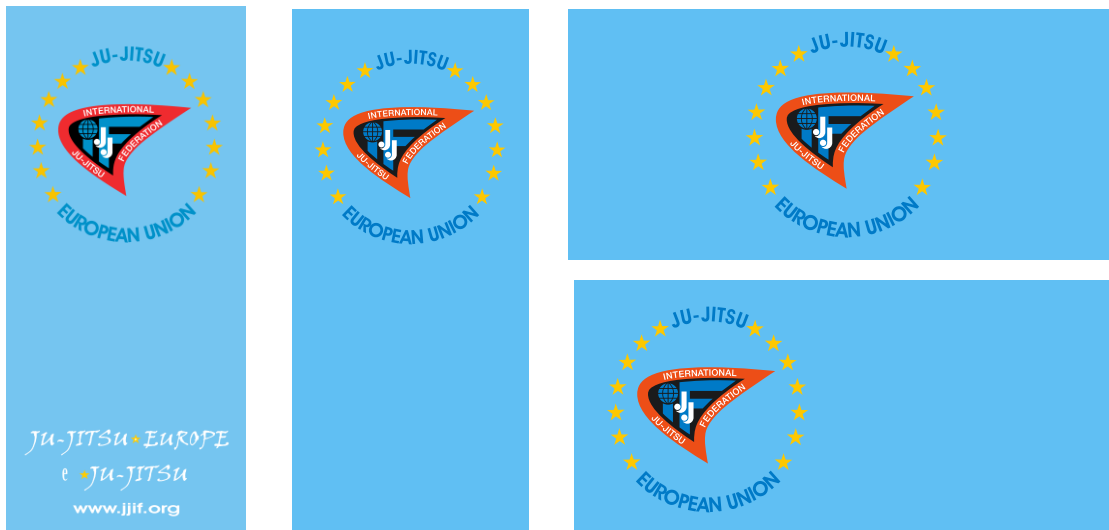
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APPENDIX 1: different applications



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JEI is a proud member of CISM - General Association of International Sports Federations and FISU - International World Games Association.

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