

JU-JITSU EUROPEAN UNION

November 27th 2014



REPORT FOR YEAR 2013 AND ACTIVITY PLAN FOR 2014-2015

Presented to the JJEU General Assembly, Lund – Sweden, May 23rd 2014

and

JJIF General Assembly in Paris, November 27th 2014

JJEU Board and Committees

Content

0.	POSITION OF THE PRESIDENT OF JJEU	3
I.	FINANCIAL AFFERS.....	3
II.	CHAMPIONS LEAGUE	3
III.	CHAMPIONSHIP AND TOURNAMENTS, CALENDAR	4
IV.	COOPERATION WITH OTHER CONTINENTAL UNIONS	4
V.	JU-JITSU FOR FAIR PLAY	5
VI.	EXPERT SUPPORT AND COMMITTEES	6
VII.	MARKETING AND MEDIA.....	6

0. POSITION OF THE PRESIDENT OF JJEU

The biggest shock in the past months was sudden loss of our president Herbert Frese. The man with such integrity, energy, vision and ethical behaviour was very important for our work and he will be deeply missed.

The remaining members of the JJEU Board, together with Committee Directors, have decided in meeting in Pariz on May 3rd 2014 to prepare elections for the President at the extraordinary JJEU GA which will take place during JJIF GA at the WC in Paris this year. In that way reasonable time will pass from the funeral and also Statute deadlines could be respected as the candidatures should be known 3 months before the assembly will take place. The newly elected president will remain on the position for the remaining of the term of elected Board from 2012.

Update 27.11.2014 – election were on the agenda of JJEU Extraordinary Assembly in Paris, 27.11.2014.

I. FINANCIAL AFFERS

The balance for 2013 expressed substantial loss. The loss in the budget for 2013 is -12.508 € (as to the planned – 5.610 €). One of the main reasons is that there were not many big events in 2013. Also JJEU supported champion's league in 2013. Total assets are 49.104,78 €, liabilities 61.612,43 €. Proposed budget for 2014 is 26.050 €. Detailed explanation will be given by JJEU Treasurer.

In 2014 (for 2015) some closer attention will be given to option of EU funds for development, education and experts training where more countries must participate. Some models of EU structural schemes for mobility (like Erazmus+ which now covers a lot of different aspects where we could participate under some conditions).

II. CHAMPIONS LEAGUE

(detailed report in attachment) Champions League in division south is going well. Mr. Karl Kelc, manager of the league, prepared a report for the Board. In year 2014 division west will start with a big tournament in France. We strongly believe that we should continue to develop the system which will include more and more clubs. With that more media coverage will be given to ju-jitsu and more promotion will invite more potential partners. We have planned in principle four divisions in the Europe with aim to able to organise well-structured system with possibility to organise excellent and media covered finals "best-of-the-best".

We stress to nations to consider this system, give information to clubs and start with tournaments. As there is some time needed to harmonize different possibilities, experience etc. early start will allow harmonization of the system sooner.

At certain point some thoughts should be circulated about the ECC system in Europe, how to develop, how to proceed and to identify its place in the overall tournament system.

III. CHAMPIONSHIP AND TOURNAMENTS, CALENDAR

In year 2013 more energy was invested in harmonization with calendar of activities in Europe with JJIF. Now and then some events are not well scheduled but in principle progress has been done. We need to consider in Europe that development on all continents is very important, actually “the most important” factor for better recognition of ju-jitsu at IOC. JJEU should support developing countries and regions.

We also need to consider that we have many different events around the globe and harmonization of the calendar sometimes represent big challenge (to count in ECC, League, JJIF qualified events etc.).

The level of the organization should be increased by not given only stronger support before the event but also with appointed JJEU official at the event, with some powers to intervene, solve, decide or event recommend sanctions if organisation codes and contract are not respected on the desired level. We shall propose some upgrades to the JJIF JJIF Competition Organisation and Planning Handbook.

We commit ourselves that future calendar should be prepared much more in advance, no latter than August for the following year. This goal is still achievable in 2014.

IV. COOPERATION WITH OTHER CONTINENTAL UNIONS

JJEU has been strong supporter to JJIF in the development process on other continents (with money and experts). This will continue in the future too. At the moment one of promising opportunities which could bring benefit for both unions as to the ju-jitsu in general in cooperation with Ju-jitsu Asian Union. Things have changing in the Asia very rapidly, one of the reasons for sure is new Board of Ju-jitsu Asian Union.

Upon invitation from JJAU in January 2014 JJEU President had participated in JJIF and JJAU meetings in United Arab Emirates (the travel and accommodation was covered by the JJAU). In April JJEU General Secretary was invited to “World Professional Jiu-Jitsu Championship (in Brazilian jiu-jitsu). JJAU is well developed and well organised union. There are some practical challenges JJEU should

focus, especially on marketing and promotion issues on one hand and cooperation JJEU-JJAU (education, referee and coach exchange seminars, organisation of camps, ne-waza education, champion's league, possible Evro-Asian Games in ju-jitsu, fair play etc.). The timing of visit was carefully planned so GS also attended JJAU Board meeting and a lot of activities are taken place for better recognition of IOC. But much more professional and expert work is yet to be done.

Ju-jitsu in the region is given very strong support from JJIF Sport Director Joe Thumfart and media manager Gunter Beier for media coverage.

JJEU Sport Director was there also by the request of JJIF to evaluate event in the line of JJIF talks to come close with "Brazilian jiu-jitsu" in the future. He and his colleague had seen some interesting things, there are many common points, many belts, a lot of opportunity to learn, importance of trophies and medals, very good referee work, a lot of children, almost zero injuries.

JJEU Board is planning to prepare general agreement of cooperation between JJEU and JJAU, to point out major topics of cooperation, objectives etc. With slow and careful steps, under the guidelines of JJIF, we believe this can be prepared and signed to the end of the year.

V. JU-JITSU FOR FAIR PLAY

One of the topics, mentioned every year, is fair play and ethics. We should be proud that JJIF has Book of Ethics as a bright example of awareness of importance of ethics and fair play in our sport, martial art and everyday life. Ju-jitsu by its origins, ethics, moral code etc, gives a solid base for education purposes, work with youth and all generations.

JJEU Board decided to prepare special trophies for official events to unify outlook and design of the trophy and by that to implement importance of ethics in sport. The main aim of the project is to promote Fair Play and Tolerance in the broadest sense (in sports and everyday life, with casual gestures etc.) at European level in order to encourage the promotion of Fair Play principles. Special award by the event and then annual Fair play award will be given in recognition of services rendered over an undefined period excluding the year in which the Board makes and presents the Awards (is to be defined if this will be done at every general assembly or every second year including EC).

The brightest examples of fair play will be promoted to European Fair Play Movement. Contacts already established.

VI. EXPERT SUPPORT AND COMMITTEES

As there is constant need for education, supporting other countries, members and continents we shall discuss option to create a pool of identified experts which can be used when a need for a support arise. The way how to handle these topics is to look on the organisation of the referee committee. (please note that referee committee report is attached!).

This goes especially to coaches and expert for certain field like ne-waza, self-defence etc. By creating the pool of experts under the supervision of Sport Director it will be easier to grant official assistance on the proper level and with proper expertise/attitude to country or continent. We need to realise that world is big outside and when supporting other continents many cultural and even religious considerations should be approach on a very sensitive way with objective to be efficient in support and cooperation.

We are thinking on coach licence procedures need to be introduced like at referees and self-defence (per example each country in principle has education and licence for coaches as a base, from that with seminars and camps, leading national teams etc additional points can be achieved for ranking of continental/world wide).

JJEU Board also recognize that some more support, cooperation and help are required on the field of (please note that this is not something new as it was mentioned in plans for 2013 already):

- Anti doping (medical committee);
- Expert council when preparing decision (Sport Director, referees, coaches, doctors, athletes...);
- Participation of athletes in the process of preparation and decision making;
- Media and PR advices and activities (marketing, PR materials.. communication committee);

All mentioned might require some new experts, appointed by the JJEU Board or evaluation and rethinking of existing deployment of responsibilities and organisation.

VII. MARKETING AND MEDIA

Cooperation with other continental unions already gave some interesting exchange of experience, knowledge and approaches to the topic of public relations and marketing. Joint ventures could bring multiple results in new partners and supporters of different projects.

For that reason JJEU will prepare in the following actions:

- Evaluating existing website with aim to upgrade outlook, multiuse to mobile applications, enforcing official information centre;
- Preparation of multilingual brochures about ju-jitsu, history, activities, why we are interesting etc.
- Continue in preparing targeting marketing materials to have them at hand for events, meetings etc.

All mentioned will be first analysed and then prepared for enforcement under the existing budget or with possible additional income.

JJEU Board would relocate funds in the proposed budget if approved project would request that. Activity plan could be updated after extraordinary congress in Paris in November 2014.

By that time we also believe that budget will be more project oriented, with objectives and evaluation methods.

With compliments

JJEU President