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## JJIF ANNUAL REPORT 2014

### Education, Image, Evolution and Marketing

Dear Board Members,

I'll introduce you to the timescale of the activities during the year by specifying the most important activities conducted in favour of the JJIF. I would like to highlight that the initiatives have touched different areas and, more specifically:

#### 1) International Relations with international organization NG - NGO worldwide

- a) WHO World Health Organization
- b) IOC International Olympic Committee
- c) UN United Nations
- d) UNESCO
- e) Peace & Sport
- f) EU European Union

#### 2) Projects Ethics & Education (Partnership)

- a) Panathlon International
- b) UNICEF

#### 3) Special Projects

- a) The European Union

#### 4) Marketing

- a) SPORTACCORD
- b) Private International Company  
(es. **Technogym** World leader in Sport Technology, **Perini** World leader Luxury Yacht)
- c) GOLF WORLD

All to initiatives and activities have not provided any kind of cost or reimbursement for JJIF as financed on a personal basis thanks to the support and effort of governments and international sporting bodies whit actually I have collaboration. In all the event (JJIF Convention Tunis exclude) I have use different accreditation for be part in the working Team but I haved always present JJIF in the best way and with all my energy presented ours activities, ideas and objectives. I need to specify that no budget has been provided for the JJIF Board for these activities areas as well for the neo-commission Education, Image Evolution and Marketing.

In The International meeting and seminars have been many but I will make highlight only in the events more important and directly link with the JJIF vision.



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## January

- Working Group Special Projects with IAFF (International Athletics Federation) and Peace & Sport - MONACO.
- Visit to new IOC Sport Director presentation of activities and Partnerships with Panathlon International Lausanne - SUISSE

## February

- Auditor in IOC Commission for Culture and Education Lausanne - SUISSE
- Meeting with Board of WOA World Olympian Association in Lausanne SUISSE (Special Project in Salvador - BRASIL)

## March

- Sport Presidency Meeting & Sport Seminar with International Olympic Truce and International Olympic Academy - GREECE
- Meeting EXPERT GROUP European Union, for new Program ERASMUS PLUS EU program 2014-2020 Bruxelles - BELGIUM

## April

- SPORTACCORD CONVENTION Meeting & international relations Antalya-TURKEY

## May

- International Presentation of EXPO 2015 Milano “EXSPORT 2015” IF activities and events, Milano - ITALY
- PANATHLON INTERNATIONAL Festival and official agreement. Protocol signature with JJIF President Panagiotis. Rapallo - ITALY

## June

- Sport Forum Durban “Education Sport Development” SOUTH AFRICA
- UN meeting for Sport and Peace International resolution with IOC Zurich - SUISSE

## July

- UNESCO social projects and educational program for Sport Bodies Paris-FRANCE



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## August

- JJIF Convention (JJIF activities establishment of new commission)  
Workshop in Sport Project & Education TUNIS

## September

- University Meeting for Sport, Education, Physical Activities Zurich SUISSE
- GOLF PLANET meeting program Combat Sport & Golf Los Angeles - USA

## October

- EU meeting for Sport Organizations and Expert working party, Week of Sport & ERASMUS PLUS activities agenda 2015 Bruxelles -BELGIUM
- Meeting DOHA “Sport for Life” Sport Events for the Future. Presentation of JJIF activities and new proposition for future partnerships QATAR

## November

- Informal meeting with European Ministers of Sport Rome – ITALY
- WHO World Health Organization Meeting Sport Activities for Medicine JJIF proposal Milano – ITALY
- SPORTACCORD IF FORUM meeting and working group in technology and evolution. Lausanne - SUISSE

Finally I would like to present some of the priorities and recommendations for the JJIF to promote in the near future

## Strategic Priorities

### A) Status of JJIF as IOC Recognized International Federation:

- Analysis of the conditions required by IOC ,
- Documentation of JJIF Status, compared with above requirements,
- Identification of missing elements and plan of action to implement them,
- Compilation of the required documents to be presented to IOC.

### B) Social Responsibility:

- Education of Athletes, Coaches, Referees (Loyalty, Mutual Respect, Anti-doping, etc)
- Ethics Code and Rules



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- Protection of Children
- Preparation of Athletes for the “after competition” time
- Management Issues (Planning, Governance, Finance and Economics, Human Resources, etc)
- Woman Participation to Federation management and Operational positions
- Athletes Representation in the JJIF governing bodies.

### **C) Sport Evolution and Networking.**

- Review of Competition schemes (higher popularity, participation from spectators, attraction of sponsors)
- Ties to other National or International Sport Organizations (Panathlon, Sport for All, Peace and Sport, etc.)
- Combining Sport Events between Different Sports (critical mass, osmosis, best practices)
- Social JJIF Camps combining training and practice with enjoyment, family and social activities
- Increase of Visibility (Brochures, Power Point presentations, Social Networks).

I hope to have done a correct work for you and for JJIF. Thank you for your attention.

Igor



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